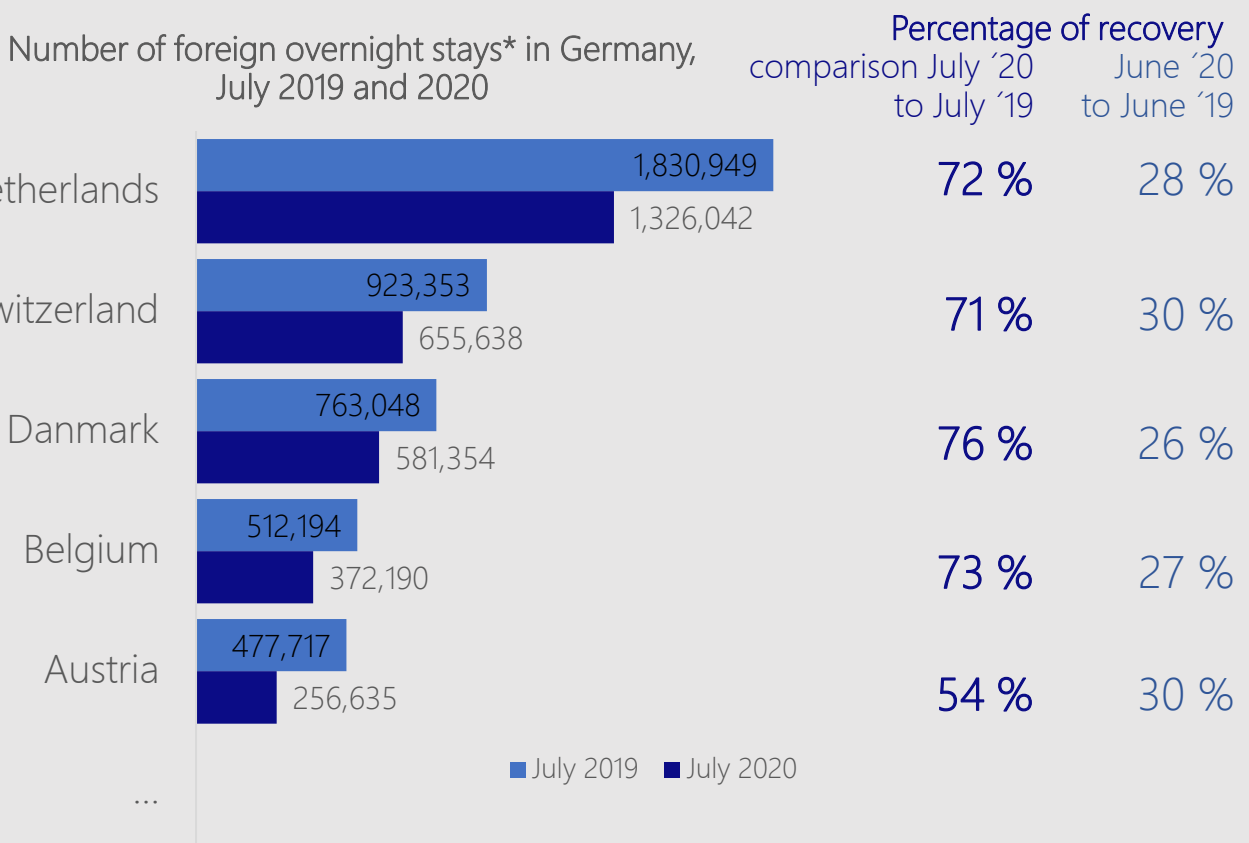
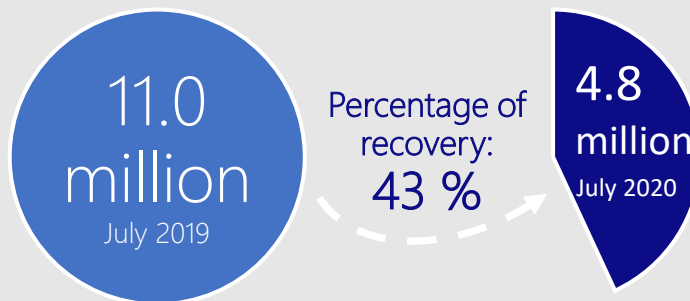


First positive developments of incoming tourism

July 2020

Compared with the corresponding month last year, foreign overnight stays* in Germany reached a recovery of **43 %** in July 2020.



The key figures presented here are only two of more than 20 indicators to describe the **COVID-19 recovery potential** of foreign source markets. inspektour can display this potential within a **source market analysis** focused on your tourist destination and the relevant foreign markets.

* in accommodation establishments with 10 or more bed places and in tourist campsites having 10 or more pitches

Source: Monatserhebung im Tourismus – Fachserie 6 Reihe 7.1 – Juni 2019, Juni 2020, Juli 2019, Juli 2020; Statistisches Bundesamt (Destatis); own representation

For more information about the **destination-specific source market analysis**

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